



# The Institute of Organisational Coaching

The Institute of Organisational Coaching (IOC) has been established to provide coach training to individuals seeking to become professional Organisational Coaches; to managers and leaders at all levels as well as other individuals seeking to learn more about coaching so they can learn how to lead others and themselves more effectively.

The IOC is a Centre of Excellence in education, training and professional development for organisational coaches. It provides:

- powerful evidence-based coaching intellectual property, tools and resources using the *Business Thinking Systems*® to assist coaches in delivering transformational coaching services
- a range of high impact education and training programs in organisational coaching
- professional development services for organisational coaches

## COMMITMENT OF THE IOC TO ACCREDITED MEMBERS

The IOC commitment to Members is simple. The IOC provides the intellectual property, educational and training resources and professional development services to enable Members to deliver transformational coaching services to clients using the *Business Thinking Systems*® methods and programs.

Our methods are unique, evidence based and scientifically proven to facilitate positive, lasting change in individual, team and organisational performance.

When joining the IOC you become part of a national brand and network with international links that provides access to the latest organisational coaching tools, information and resources to ensure your knowledge and skills remain current.

The IOC seeks to realise the following broadly based objectives:

- To provide powerful, evidence-based coaching methodologies
- To deliver dynamic, results-focused coach-training programs
- To deliver quality professional development services for coaches